

## LIAISON MEMORANDUM

### NUMBER 10-11

**To:** Agency Liaison and Payroll Officers

**From:** Cindy Rougeou  
Executive Director

**Subject:** LASERS Unveils New Website

**Date:** May 24, 2010

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The newly redesigned website for the Louisiana State Employees' Retirement System (LASERS) is now "live," serving as the system's state-of-the-art link to its members, employers, and the public. LASERS website design is based on a review of top retirement websites and best practices in the industry. The redesign incorporates enhanced graphics and user-friendly navigational tools. It was accomplished with the work of Firefly Digital, Inc., a Lafayette company selected after an extensive search.

Under construction for several months, the redesign of the website includes Member and Employer Self-Service, complete information about retirement benefits, legislative updates, seminar details, and much more. To access the newly refreshed website, visit [www.lasersonline.org](http://www.lasersonline.org).

Designed to better serve our Agency Liaison Officers and staff members, we created a special "Forms Button" located in the blue bar across the top of the main page for all of LASERS forms for agency use.

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Cindy Rougeou, Executive Director

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Agency Liaison Officers will need to know the following user identification and password to access these forms:

**User ID: agency**  
**Password: lasers**

Instructions are available within the site to explain how to complete the forms. For more information, please contact Public Information Director Robyn Eking at [rekings@lasersonline.org](mailto:rekings@lasersonline.org) or 225.925.7590.